



90th Annual National Technical Association Conference and Career Awareness Expo Hosted by Hampton University

The National Technical Association (NTA) has been serving technical practitioners and educators historically underrepresented in science, technology, engineering, architecture, and mathematics (STEAM) professions since its founding in 1925. NTA promotes career development for STEAM professionals; introduces underserved youth to opportunities in science and technology; and honors and preserves the legacy of technical men and women of color for their outstanding contributions to the world. The 2018 Conference will be held in Hampton, Virginia, September 26-28 with the Career Awareness Expo on Friday, September 28. The Conference Theme is “Full STEAM Ahead”.

Why Sponsor:

- Connect with a diverse group of the nation’s best and brightest technical professionals.
- Collaborate with prospective research and project partners.
- Receive excellent name recognition and logo positioning.
- Hear research presented by National Science Foundation-funded undergraduates.
- Support programs that are preparing the next generation of STEAM leaders.

Conference Overview:

Wednesday: Business meetings, Geosciences Workshop Session 1 and Reception

Thursday: Technical Paper and Poster Sessions, Technical Awards, Geosciences Workshop Session 2

Friday: Career Awareness Expo Program, Hands-on Activities for Middle/High schoolers, Geosciences Workshop Session 3 and continuation of Technical Paper and Poster Sessions

NTA SPONSORSHIP OPPORTUNITIES

As a sponsor, you will gain access to hundreds of STEAM practitioners and college students, and brand recognition before and during the event. What’s more, your contribution will enable NTA to continue its support to technical professionals and future scientists, engineers and technologists.

Title Sponsor

\$25,000

- 1 Career Awareness Expo Program (Workshop Branding opportunity)
- Title Level Recognition on all Conference materials, advertisements and press releases
- 8 Conference Registrations
- Workshop speaking opportunity
- Listing and link on NTA website
- \$10,000 towards STEAM College Student Support
- 2 Full Page Color Ads in NTA Journal
- Exclusive feature in NTA Journal

National Technical Association
2705 Bladensburg Rd. NE
Washington, D.C. 20018
www.ntaonline.org



Platinum Sponsor

\$10,000

- Platinum Level Recognition on all Conference materials, advertisements and press releases
- 4 Conference Registrations
- 1 Career Awareness Expo Program (Workshop Branding opportunity)
- Listing and link on NTA website
- \$3,000 towards STEAM College Student Support
- 1 Full Page Color Ad in NTA Journal

Gold Sponsor

\$5,000

Option 1

- Gold Level Recognition on all Conference materials, advertisements and press releases
- 1 Career Awareness Expo Program (Workshop Branding Opportunity)
- 1 Full Page Color Ad in NTA Journal

Option 2

- 2 Conference Registrations
- \$1,000 towards STEAM College Student Support
- 1 Full Page Color Ad in NTA Journal

Silver Sponsor

\$2,500

- Silver Level Recognition on all Conference materials, advertisements, and press releases
- 1 Career Awareness Expo Program (Workshop Branding Opportunity)
- 1 Conference Registration
- Half Page Black & White Ad in NTA Journal

Career Awareness Expo Program Only

(Workshop Branding Opportunity)

Corporate **\$2,000**

Non-Profit/Government **\$1,500**

CHANGES Affiliates/ Community Groups **\$250**

STEAM College Student Supporter

\$1,000

Underwrites the cost for an out-of-area STEAM student to attend the Conference & Career Awareness Expo Program. Covers student registration, transportation and lodging .

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2018 NTA Sponsor Registration Form

Sponsor Today!

To sponsor, please complete and email form to gahaynes37@aol.com. For more information on sponsorship opportunities, contact Gilbert Haynes at gahaynes37@aol.com or 757-880-2054

Company/Organization Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Phone: _____ Fax: _____

Select Participation Level

- Title Sponsor - \$25,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000 Option 1 or Option 2
- Silver Sponsor - \$2,500
- Career Awareness Expo Program
 - Corporate \$2,000
 - Non-Profit/Government - \$1,500
 - CHANGES Affiliates/Community Groups - \$250
- STEAM College Student Supporter - \$1,000

Total Conference/Career Awareness Expo Program Costs \$ _____

Payment Type Check Request Invoice/P.O. Credit Card (Type) _____

CC # _____ Exp. _____ Verification Code _____

Online payment: Go to www.ntaonline.org , click on Conference 2018, then sponsorships.

Authorization Signature: _____

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NTA AT A GLANCE

The National Technical Association (NTA)

Established: 1925 by 7 African American engineers, architects and scientists including Charles Sumner Duke, the first African American to receive an engineering degree from Harvard University.

Who We Are: A network of technical practitioners, educators and entrepreneurs historically underrepresented in science, technology, engineering and math professions. Chapters in Baltimore, Cincinnati, Cleveland, Florida, Houston, Virginia, and Washington, D.C. Also, Student NTA chapters at various universities in the U.S.

What We Do:

- Offer professional development, mentoring and awards recognition to technical professionals.
- Assist institutions in identifying technical talent among underrepresented STEAM populations.
- Host the longest running annual conference for technical practitioners of color.

Community Impact:

- Youth Robotics Programs and Math Competitions to keep the “STEAM” pipeline flowing
- STEAM College Scholarships

Notable NTA Members and Achievements:

- Nobel Prize Winner, Dr. Warren Washington
- Former Administrators at NASA Headquarters and NASA Research Centers
- TED Talk Presenters
- Deans and Chairs of Science and Engineering Departments at universities throughout the USA
- Inductee in the National Inventors Hall of Fame and National Medalists
- Notable NTA members include: Dr. Julian Earls, Dr. A. T. Weathers, Dr. Woodrow Whitlow, Jr., Dr. Isaiah Blankson, Dr. Bilal Mark McDowell Bomani, Paul Lucas, Dr. Cheryll Dunn, Dr. George Carruthers, Vice Admiral Manson Brown, and Dr. Ambrose Jearld (Current NTA President).

Partnerships/Collaborations and Past Sponsors: Coalition of Hispanic, African and Native Americans for the Next Generation of Engineers and Scientists (CHANGES); the National Science Foundation, Union of Concerned Scientists, Bechtel Corporation, Bristol Myers Squibb, Corning International, Raytheon, NASA Headquarters, Glenn, Goddard and Langley, National Oceanic Atmospheric Administration (NOAA) John Hopkins University, Howard University, Morgan State University, Hampton University, and numerous other business/industry, federal government, and higher education institutions.

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